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SEAFOOD EXPO BHARAT

EXHIBITOR MANUAL

MPEDA

THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY (MPEDA)
MINISTRY OF COMMERCE AND INDUSTRY, GOVERNMENT OF INDIA
MPEDA House, Panampilly Nagar, Kochi – 682 036
Kerala, India

/MPEDAIndia /MPEDACOCHIN /mpedaindia /mpedaofficial /MPEDA|linkedIn

VENUE

CHENNAI TRADE CENTRE, CHENNAI, TAMILNADU TRADE PROMOTION ORGANISATION, CTC COMPLEX, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA, PIN: 600089.



Scan

Locate Chennai Trade Centre
New Building

Dear Exhibitor,

With absolute pleasure, we the Marine Products Export Development Authority (MPEDA), Ministry of Commerce & Industry, Govt of India, would like to welcome you as an esteemed exhibitor in **SEAFOOD EXPO BHARAT (SEB) 2025** at Chennai Trade Centre, Chennai happening from 01 to 03 July 2025. This 'Exhibitor Manual' will guide and assist you and your company/firm/concern/institute's participation in SEB 2025.

This manual will help you to plan and ensure a successful and proper presentation of your exhibits in all respects from stall construction, transportation, exhibition, dismantling etc.

If you are in requirement of any assistance, please be free to contact MPEDA through the following numbers.
Phone: +91 484 2311901, +91 484 2311854, +91 484 2311803, +91 484 2313415
Email: fairs@mpeda.gov.in
Website: www.seafoodexpobharat.com
Fax: 91 484 2313361

We are partners in progress and let us together make this exposition a grand success.

With best regards,

D. V. Swamy IAS
Chairman, MPEDA

MPEDA

SEAFOOD EXPO BHARAT

FIRST THINGS FIRST

Being our valuable exhibitor in Seafood Expo Bharth (SEB) 2025, please finish your registration procedure by login into the exhibitor log in portal. The personalized link will be available in your registered e-mail inbox once the online exhibitor registration is complete.

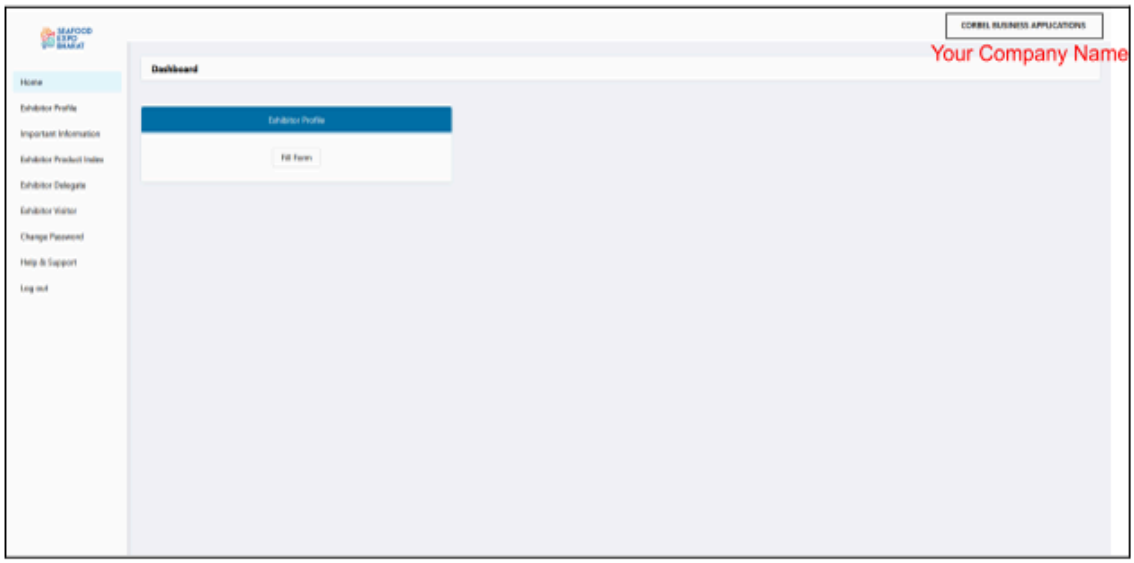
Seafood Expo Bharat : Exhibitor Login

Login URL: https://expo.seafoodexpobharat.com/



To log in:

- Enter your registered ***Email/Phone number*** and ***Password*** to access the Exhibitor Portal.



IMPORTANT DATES TO REMEMBER

Event Date : **01 (Tuesday)-03 (Thursday) July 2025**

Exhibitor Moves in :

Raw Space	**29th of June 2025**	**10.00 AM onwards**
Shell Scheme	**30st of June 2025**	**02.00 PM onwards**

IMPORTANT NOTE : As per the Traffic Police Policy in Chennai, Heavy Vehicle Movement is allowed Between 09.00 pm and 08.00 am only. Please make sure that your transport vehicles reach Chennai Trade centre before 08:00 am. Any vehicle movement after 08:00 am may be subjected to fines and penalty by the Traffic Police.

Exhibition Opening : 01st of July 2025, 10:00 PM.

Exhibition Timing

01 July 2025 : 10.00 am to 06.00 pm
02 July 2025 : 10.00 am to 06.00 pm
03 July 2025 : 10.00 am to 04.00 pm

Exhibitor Moves out :

04:00 pm, onwards up to 06:00 pm on 3 of July 2025.

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MPEDA

SEAFOOD EXPO BHARAT

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SECTION I

GENERAL INFORMATION

1.Exhibition

Seafood Expo Bharat (SEB) 2025

2.Organizer

The Marine Products Export Development Authority (MPEDA)

Ministry of Commerce & Industry, Govt. of India
MPEDA House, Panampilly Nagar, Kochi – 682 036, Kerala, India
Phone: +91 484 2311901, +91 484 2311854, +91 484 2311803, +91 484 2313415, Fax: 91 484 2313361
Email: fairs@mpeda.gov.in, Website: seafoodexpobharat.com

3.Dates & Venue

Exhibition Date: **1st to 3rd of July 2025**

Venue: **Chennai Trade Centre,** Chennai, Tamilnadu Trade Promotion Organisation, CTC Complex, Nandambakkam, Chennai, Tamil Nadu, India, Pin: 600089.

4.Key Contacts

Organizer Representative:
1. Mr. S. Asok Kumar, Deputy Director, MPEDA
(Cell No. : +91 72760 09600)
2. Mr. Sreejith P.T., Assistant Director, MPEDA
(Cell No. : +91 77364 64984)

Stall Contractor Representative:
1. Mr. Jai Verma, **Trident Exhibitors**
(Cell No. : +91 84473 53007)
2. Mr. Shanker Koli, Trident Exhibitors
(Cell No. : +91 9910462551)

5.Admission

Admission is strictly regulated, and access will be provided only upon registration as Exhibitor /Delegate/ Visitor.

All the delegates, exhibitors, visitors, organizer officials, stall contractors and others have to produce the registration tags on the entry to the security personnels and on request of any of the organizer officials or security personnels.

Children below the age of 18 years will not be allowed inside the exhibition halls.

Students above the age 18 years will be permitted inside the exhibition halls as visitors / delegates with entry passes issued on the production of Original Institution ID cards.

EXHIBITOR BADGES- Exhibitor Badge is mandatory for all exhibitors and is required for entry to the exhibition hall, food court and technical sessions or any other exhibition area for all three days of the exhibition. Exhibitor badges can be collected from the registration desks at the venue. The registration desks at the venue will open at 08:00 am on 01 June 2025.

6. Deadline to stop stall erecting work.

The stall/booths has to be finished in all respects and be ready by **07 am 01 July 2025.**

- Heavy machinery must be moved in before **03:00 PM on 29th June 2025.**
- Raw space exhibitors can commence moving in their materials and setting up their stalls on **29th of June 2025, 10:00 AM.**
- Last date for completion of fabrication of custom- made stall is **30th June 2025 by 07:00 PM.**
- Shell scheme stalls will be handed over on **30th June 2025 from 02:00 PM onwards**.
- All exhibitors shall complete the stall set up by **07:00 PM on 30th June 2025.**

Entry to the venue will be allowed only to the exhibitors, official booth contractors, third party stall contractors and their personnel from 29th to 30th June 2025.

7. Dismantling and removal of Exhibits

Exhibitors are allowed to remove the exhibits from the booths only after the official closure of the exhibition (i.e., after 04:00 PM on 3rd June 2025).

Goods may be taken out only on receipt of Exit Pass. Stall contractor will issue exit passes to the exhibitors.

8. Electricity

Standard basic power will be provided with the stall.
Exhibitors requiring heavy electrical load / compressed air for their exhibits should submit such requirements to the organizers by **22nd June 2025.**
Additional Power can be purchased from the stall contractor by ordering via your exhibitor login. https://expo.seafoodexpobharat.com/exhibitors/cart.
Additional power required by the exhibitor will be charged.
Please specify whether the electricity is required only for show timings or for 24 hrs. (for those who want to run freezers, aerators etc. continuously)

9.Additional Services (Furniture Fittings, Audiovisual aids etc.)

For additional fittings/requirements please see, ANNEXURE- 1.
Please contact the stall contractor **M/s Trident Exhibitors, (***Ref. Page No.4 for contact details).*
Deadline dates for Extra Furniture booking - **22nd June 202**
Extra Power and three phase connection requirement **- 22nd June 2025**

10. Shell Scheme Package, furniture & fittings entitlement

Stalls will be in standard octanorm modular systems [3m (L) x 3m (W) x 2.5m (H) dimension] with laminated white panels, carpeting, furniture and fittings along with space for fascia name with company's name in English and Booth No. Each 9 sq.m stall will come with the following standard furniture/fittings and facilities.

Exhibitors' Stalls

Each exhibitor's basic stall of 3mx3m (ie, for each 9 Sq. M.) will be provided with the following Mandatory items.

1. Round table -1 No
2. Chairs - 3 Nos
3. Reception Counter -1 No
4. Spotlights - 3 Nos
5. Fascia Board (1 m W x 0.3 m H) - 1 No
6. Waste basket - 1 No
7. Power socket (5A 230V) - 1 No
8. New carpet on the floor. Colour as approved by MPEDA.

These items will be supplied in multiples of every 9 Sq. M. size as follows:

Deliverables	3mx3m	4mx3m	6mx3m	6mx6m	6mx7m	6mx9m
Fascia board	1	1	2	4	5	6
Reception counter	1	1	2	4	5	6
Round Table	1	1	2	4	5	6
Chairs	3	4	6	12	14	18
Power socket	1	1	2	4	5	6
Spotlights	3	4	6	12	14	18
Waste basket	1	1	2	4	5	6
No. of delegate badges *	3	4	6	12	14	18
No. of One Time Entry Visitor Pass *	25	33	50	100	116	150

See Annexure-2 for detailed view of the shell scheme stalls.

Please coordinate with the stall contractor for availing the facilities and deliverables.

3 complementary delegate passes and free listing in the Exhibition Directory will be included in shell scheme package. Each exhibitor is also entitled for 25 Nos. of 'One time entry visitors pass for every 9 sq. m. stall booked.

**Please log in to your exhibitor profile (Ref. page 1) to manually feed in the details of the delegates and visitors to generate the badges and pass respectively.*

11. Custom built Stall (Raw space)

Approval: Stalls having area 18 sq.m and above opting for custom built stall need to intimate the stall contractor regarding the height permissions of their stalls and get the approval in advance.

All Exhibitors opting for their own design, should submit details of the contractor, layout plan and design prototype to the organizers by **22nd June 2025** for approval.

These items will be supplied in multiples of every 9 Sq. M. size as follows:

Deliverables	3mx3m	4mx3m	6mx3m	6mx6m	6mx7m	6mx9m
Fascia board	1	1	2	4	5	6
Reception counter	1	1	2	4	5	6
Round Table	1	1	2	4	5	6
Chairs	3	4	6	12	14	18
Power socket	1	1	2	4	5	6
Spotlights	3	4	6	12	14	18
Waste basket	1	1	2	4	5	6
No. of delegate badges *	3	4	6	12	14	18
No. of One Time Entry Visitor Pass *	25	33	50	100	116	150

Please coordinate with the stall contractor for availing the facilities and deliverables.

3 complementary delegate passes and free listing in the Exhibition Directory will be included in Raw space. Each exhibitor is also entitled for 25 Nos. of 'One time entry visitors pass for every 9 sq. m. stall booked.

**Please log in to your exhibitor profile (Ref. page 1) to manually feed in the details of the delegates and visitors to generate the badges and pass respectively.*

The maximum permissible height for custom built stall is 10 feet.
Do provide neat finishing on the back and other exposed sides of the stalls.

Deadline dates for booking Customized stall is 22nd of June 2025

12. Exhbitor's Name on fascia

Exhibitor's name, as given at the time of registration for the event, will be put on fascia with pre-cut lettering of standard size. Depending on the length of the fascia, standard abbreviations will be used.

13. Amendments to Regulations

The Organiser reserve the right to issue amendments / additions to the rules & regulations, if required. The Organiser reserve the right to issue amendments / additions to the rules & regulations, if required.

14. Terms and conditions for exhibitors

1. Seafood Expo Bharat will be organized in Chennai Trade Center, Chennai, India from 1st - 3rd July 2025. The event will be from 10:00 AM to 06:00 PM on 1st and 2nd July and from 10:00 AM to 04:00 PM on 3rd July 2025.
2. The grand opening of the exhibition will be at 10:00 am on 1st July 2025 in Chennai Trade Center, Chennai, India.
3. The Exhibitors shall adhere to the exhibition manual available on the Website: www.seafoodexpobharat.com
4. Registration for the space should be made online. The Organizers reserve the right to refuse any application for space without giving reasons. The organizers reserve the right to make such changes in stall position, site layout, floor plan, and other details as they consider fit in the overall interest and safety precautions of the exhibition and adhere to the norms of the local governing body.
5. GST applicable will be additional to the fees mentioned. For the stall registration within Tamil Nadu, the GST should be in SGST(9%)& CGST(9%), whereas for the stalls outside Tamil Nadu, it should be IGST(18%).
6. The fee once paid will not be refunded.
7. The Organizers will provide standard fascia with a company name for the shell scheme.
8. The shell scheme stall will be handed over to the exhibitors at 10:00 am on 30th June 2025. The stall once allotted is not transferable.
9. No Exhibitor will be permitted to install exhibits or displays in such a manner as, in the sole opinion of the Organizers, obstructs the light or impedes the view along open spaces. The passage must be kept clear and must not be littered or obstructed in any way.
10. No nails, screws, bolts, or other fixtures may be driven into any part of the Venue, including floors. Nor may any part of the venue be damaged or disfigured in any way. If any damages occur, the Exhibitor responsible shall be directly liable for any reparation charges incurred by the venue owners.
11. Exhibitors must not canvas or distribute advertising or promotional matter in any part of the venue, except near their stands/stalls. Furthermore, an Exhibitor must undertake to withdraw any advertising matter at the Exhibition to which the Organizers may reasonably object on the grounds of legality, decency, or honesty, nor may use any audio-visual system that would in the opinion of the Organizers cause annoyance or disturbance to others.
12. The Exhibitor shall be liable to pay for any damages caused to the stall or equipment allotted to him. Any such damage shall be assessed by the organizers and their decision on the charges to be paid by the exhibitor shall be final.

13. 3 free exhibitor passes will be provided per 9 sq m stall/space booked.
14. Each 3X3 m shell scheme stall/raw space will come with, one counter table, one round table, 3 chairs, one power outlet, (5A, 230 V), three spotlights, and one waste basket.
15. 25 free passes for one-time entry will be provided to each exhibitor.
16. Exhibitors opting for raw space need to inform the Organizers by 22nd June 2025 along with a layout plan for approval.
17. Exhibitors can order additional furniture/other items/additional electricity requirements directly through your exhibitor login. https://expo.seafoodexpobharat.com/exhibitors/cart. Extra charges will apply for additional requirements.
    Last date of the submitting additional order is **22nd June 2025 by 06:00PM**.
18. For raw space, the stall will be handed over to the Exhibitors on 29th of June at 10:00 AM and for the shell scheme, the stall will be handed over to the Exhibitor on 30/06/2025 by 02:00 PM.
19. Heavy machinery for display needs to be placed inside on or before 29/06/2025 by 03:00 PM.
20. Furnishing of stall shall be completed and all materials that are not for use should be removed before 07:00 PM on 30th of June 2025.
21. A penalty of ₹5000 (~58.59 US$) per hour will be charged for any delay beyond the prescribed time limits set for completion of stall construction and clearing as per clause no. 20 above.
22. The name of the Exhibitor registered on or before 22nd June 2025 only will be published in the show catalogue.
23. **Show Timings: 10:00 AM - 06:00 PM (1st & 2nd July) and 10:00 AM - 04:00 PM (3rd July 2025).**
24. Stall Delegates are entitled to participate in the technical sessions arranged by the Organizers.
25. Exhibitors should participate in the show without causing any disturbance to neighboring stalls.
26. Any cultural performance within the booth is to be limited within the scope of the show, that too with prior permission from the organizer.
27. Confirmation of Stall reservations will be sent by E-mail/message.
28. Though the fair authorities will be providing general security, the fair authorities will not be responsible for any damage/loss of any article/property kept in the stall.
29. All products shall be exhibited only within the stall.

30. The Organizer reserve the right to make such changes in stall position, site layout, floor plan, and other details as they consider fit in the overall interest and safety precautions of the exhibition and adhering to the norms of the Local Governing body.
31. Security will be provided at the absolute discretion of the organizer but the organizer will not be responsible for any damage/loss of any article/ property kept in the stall.
32. The Organizer will be responsible at all times for the control of the exhibition area. The Exhibitor is responsible for their materials, equipment, and other possessions as well as for the supervision of their promotional activities and their employees contractors, suppliers, and agents. The Organizer's decision must be accepted as final.
33. Jurisdiction in any case of dispute will be Ernakulam, Kerala, India.
34. In the event of any occurrence not foreseen in these rules and regulations, the decision of the Organizer shall be final.

SECTION I I

RULES & REGULATIONS

15. Fire Regulations & Precautions

In the common interest, co-operation of exhibitors is solicited to prevent fire or any other emergencies. All aisles and common areas must be kept free of obstacles. Exhibitors, who, because of the nature of their exhibits require special kind of fire extinguishers, must make arrangements at their own cost for the provision of such equipment. All electrical wirings, fittings etc. will be done strictly by the certified authorised electrical contractors only. Storage / Use of inflammable item are strictly prohibited. Exhibitors are requested to refrain from smoking within the exhibition premises. Any person seeing an outbreak of fire, (if any) must raise an immediate alarm and make all efforts to extinguish the same with the nearby extinguishers and inform the authorities. Also participants must make efforts to remove inflammable items from the vicinity.

16.Liabilities & Insurance

The organizer (MPEDA) does not insure the personnel and property of exhibitor's goods whether in transit or within, and / or outside the show premises. Exhibitors are advised to insure their personnel merchandise, equipment, furniture, fittings etc. adequately at their own cost.

17. Removal of Exhibits

Exhibitors can prepare to pack their exhibits into transportable form/packages from 04:00 PM to 06.00 PM on 3rd of June 2025,and complete the formality of entering particulars of the official Staff of the Exhibitor with the security before leaving the venue.
Goods may be taken out only on receipt of Exit Pass. Stall contractor will issue exit passes to the exhibitors.

18. Force Majeure

The Exhibition may be postponed, shortened or extended due to reasons whatsoever outside the control of the Organiser. The Organiser shall not be responsible for any loss sustained by the Exhibitors, directly or indirectly, attributable to the elements of nature, force majeure or orders and directives imposed by any statutory authorities.

SECTION III

SITE OPERATIONS & SERVICES

19.Observance of Rules & Regulations

All Exhibitors and all their personnel must observe the Rules & Regulations stated in this Exhibitor Manual under 'Section II' while working or present in the Exhibition Hall area.

20.Promotion Rules

Only Bonafide Exhibitors may distribute printed promotional materials, from within their own booth. However, no such distribution / promotion should be done from outside the booth area or from any other common area within or near the show premises. No banners, posters etc. should be put up anywhere within the venue premises, unless expressly authorised in writing by the organiser. Exhibitors may also note that putting up of hoardings, banners, posters etc. on roads and other common areas is not permitted without the permission of the appropriate authorities.

21.Safety & Behaviour

All exhibitors and crew members are requested to carry government notified cards- i.e Aadhaar card or PAN Card. No person present inside the exhibition hall is expected to behave or act in a manner that may cause any harm, injury or damage to other persons or exhibits, venue/ property, the exhibition hall property or fixtures. Damages of any kind caused by such staff members of the exhibitor or their contractors would attract monitory compensation as set by venue authorities or organiser.

22.Property security of the exhibitor

While the organiser will maintain general security surveillance at all times throughout the exhibition, the organiser cannot be held responsible for any theft / damage / loss of the exhibits or any other property of the exhibitor. Exhibitors are reminded that goods will be vulnerable immediately after the show closes on the final day. Please ensure to see that your stall(s) are not left unattended at this time. Particular care should be taken of small portable items, tools and instruments, including mobile phones. However, exhibitors are responsible for the organiser's properties (furnitures,fittings etc.) in the stalls and should be made available to them safely for removal.

Rates for additional facilities that may be required by Exhibitors/Organizer

Sl.No.	Items	Rates (₹)
1	**Water**	
	Water connection: The rate payable per tap at the individual stand	1200
2	**Light - The cost for additional electrical items to be provided in each stall:**	
	a. Spot Light	800
	b. Halogen Lamp	2000
	c. LED lamps	2000
	d. Socket Single phase	600
	e. Power Socket 3 phase	2500
	f. Pedestal Fan	2000
	g. Portable Coffee making machine	30000
3	**Audio-video - The rental charge for 4 days**	
	a. LCD/LED Colour TV 40” with stand	10000
	b. LCD/LED Colour TV 55” with stand	15000
	b. LCD/LED Colour TV 60” with stand	20000
	c. LCD Projector with stand	20000
4	**Refrigerator – Rental charges for 4 days**	
	a. Refrigerator 165 Ltr	10000
	b. Refrigerator 90/100 Ltr	8000
	c. Deep Freezer(-18°C) , 7.5 Cu.ft.	25000
	d. Deep Freezer(-18°C), 15 Cu.ft	30000
	e. Special Display Deep Freezer (-18°C) 4 Ft.(length)	30000
	f. Special Display Deep Freezer (-18°C) 6 Ft.(length)	35000
5	**Potted Plants**	
	a. Green potted plants small size	800
	b. Green potted plants big size	2000
6	**Miscellaneous**	
	a. Barricading the stalls with pedestals and chain / nylon rope - per running Meter	1500
	b. Kitchen sink with stand - Quote for standard type	10000
7	**Chairs**	
	a. Collapsible –fabric seat	800
	b. Moulded – plastic	400
	c. Executive-with arms	1500
	d. Easy cushioned	1000
	e. Sofa - single seat	2500
	f. Sofa (5 seats) – full set	15000
	g. High Stool	2000

contd.

Sl.No.	Items	Rates (₹)
8	**Tables**	
	a. Discussion table	2000
	b. Coffee table	1000
	c. Additional panels	1000
9	**Counter/podiums**	
	a. Counter-standard	2000
	b. Counter- with shelf	5000
	c. Counter with glass showcase	6000
	d. Information counter-double deck	5000
10	**Doors/ceilings**	
	a. System door – panel	3000
	b. Curtain – cloth with fitting	500
	c. Ceiling grid with pre-fab system	6000
11	**Display/décor/cabinets**	
	a. Flat shelf	1000
	b. Sloped shelf	2500
	c. Panel board – fabric covered	4000
	d. Specification stands	1000
	e. Book shelf	5000
	f. Storage rack	4000
	g. Wall showcase with glass shelves	5500
	h. Display Cabinet 4 ft.	6000
	i. Display Cabinet 4 ft.	8000
12	**Interpreter/Stall attendant**	
	a. English speaking stall hostess per day (8 hours)	6000
	b. Stall Attendant per day (8 hours)	4500
	c. Interpreter Charges per day (any one of the languages, Chinese, French, German, Japanese, Russian, Spanish, Thai, Vietnamese, Italian) (8 hours)	15000

For additional requirements, please log in to your exhibitor profile in your exhibitor login (ref. page no.1) and make your purchases.

STALL DIMENSIONS

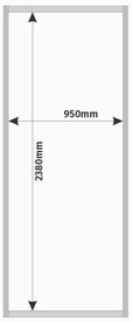
SEAFOOD EXPO BHARAT

Stall Size: 3m x 3m_1 side open

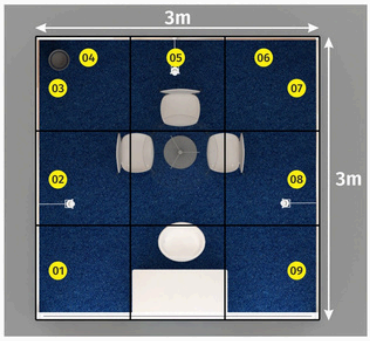
Octanorm/Maxima Structure

1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com

PANEL SIZE



Left Side : 3 panels
Back Side : 3 panels
Right Side : 3 panels
950mmW x 2380mmH
Total Panel - 9nos

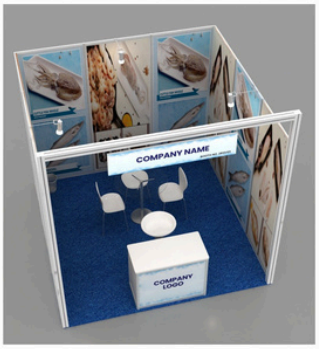


FOR FULL WALL BRANDING
Backdrop Graphics - Size (2900mm x 2450mm) - 3nos

OPT-1: Stall view with Full Branding



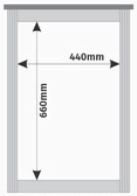
OPT-2: Stall view with Panel wise Branding



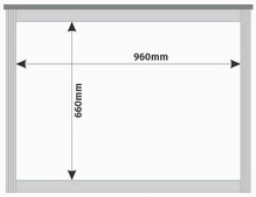
COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

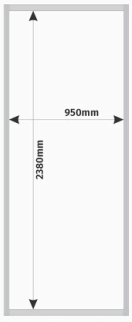
SEAFOOD EXPO BHARAT

Stall Size: 3m x 3m_2 side open

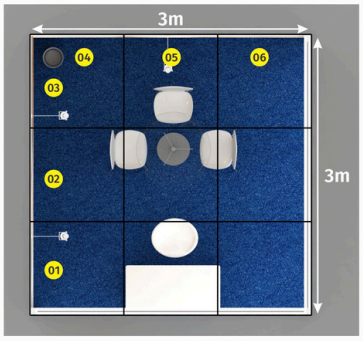
Octanorm/Maxima Structure

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Chennai Trade Centre, Chennai, India
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PANEL SIZE



Left/Right Side : 3 panels
Back Side : 3 panels
950mmW x 2380mmH
Total Panel - 6nos

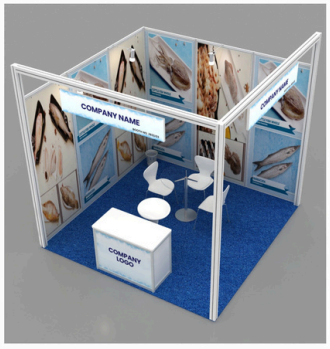


FOR FULL WALL BRANDING
Backdrop Graphics - Size (2900mm x 2450mm) - 2nos

OPT-1: Stall view with Full Branding



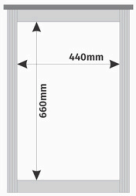
OPT-2: Stall view with Panel wise Branding



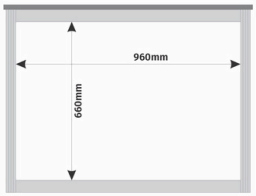
COUNTER TABLE



TABLE SIZE

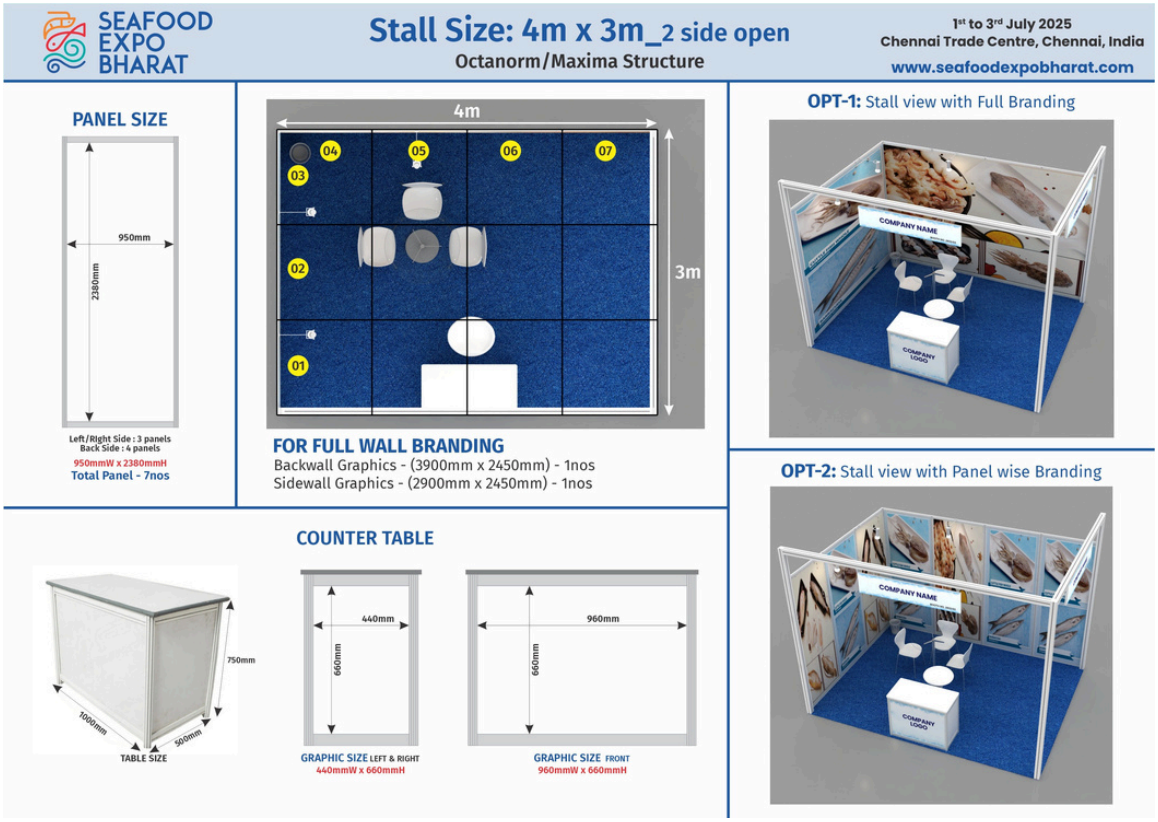


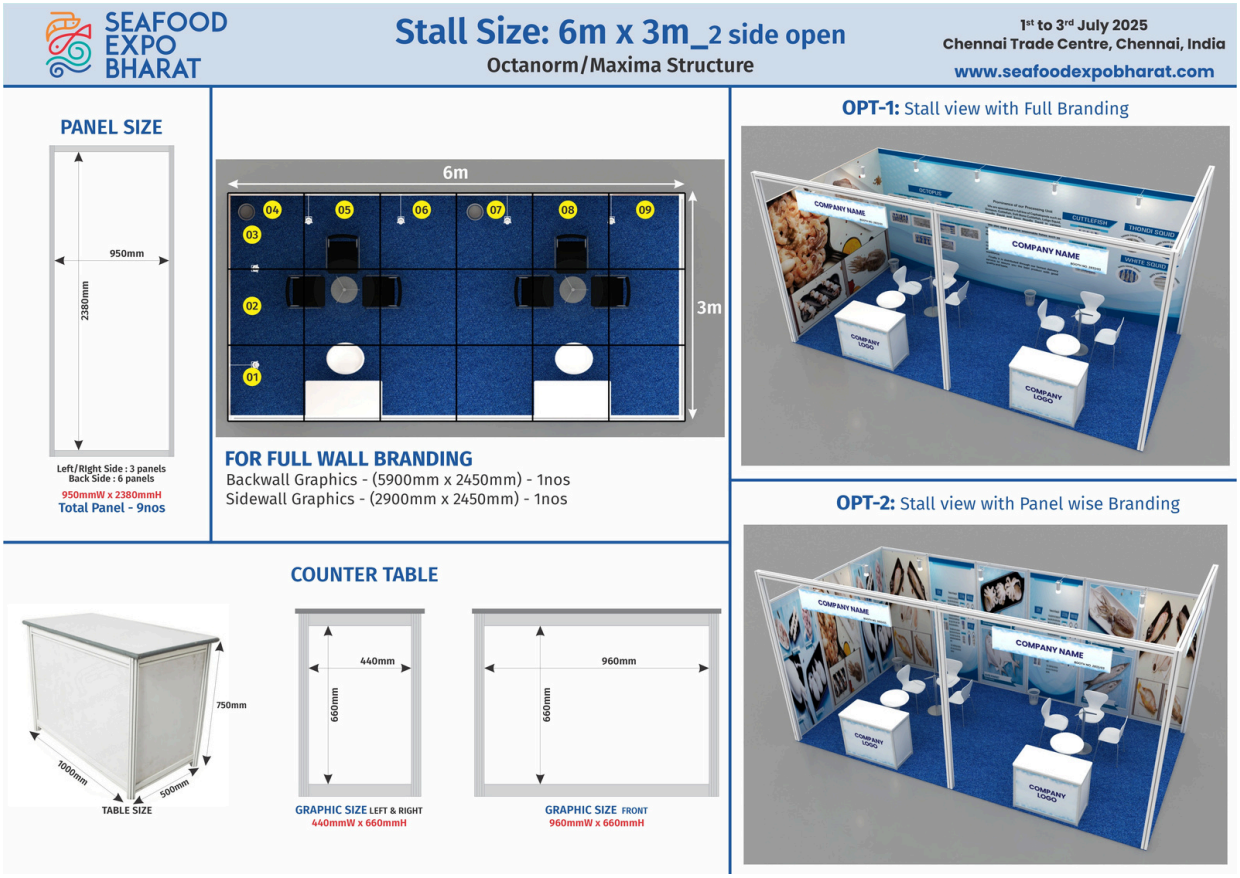
GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

contd.


SEAFOOD EXPO BHARAT
Stall Size: 4m x 3m_2 side open
Octanorm/Maxima Structure
1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com
PANEL SIZE
950mm
2380mm
Left/Right Side : 3 panels
Back Side : 4 panels
950mmW x 2380mmH
Total Panel - 7nos
4m
3m
01
02
03
04
05
06
07
FOR FULL WALL BRANDING
Backwall Graphics - (3900mm x 2450mm) - 1nos
Sidewall Graphics - (2900mm x 2450mm) - 1nos
OPT-1: Stall view with Full Branding
COMPANY NAME
COMPANY LOGO
OPT-2: Stall view with Panel wise Branding
COUNTER TABLE
750mm
1000mm
500mm
TABLE SIZE
440mm
660mm
GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH
960mm
660mm
GRAPHIC SIZE FRONT
960mmW x 660mmH


SEAFOOD EXPO BHARAT
Stall Size: 6m x 3m_2 side open
Octanorm/Maxima Structure
1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com
PANEL SIZE
950mm
2380mm
Left/Right Side : 3 panels
Back Side : 6 panels
950mmW x 2380mmH
Total Panel - 9nos
6m
3m
01
02
03
04
05
06
07
08
09
FOR FULL WALL BRANDING
Backwall Graphics - (5900mm x 2450mm) - 1nos
Sidewall Graphics - (2900mm x 2450mm) - 1nos
OPT-1: Stall view with Full Branding
COMPANY NAME
COMPANY LOGO
OPT-2: Stall view with Panel wise Branding
COUNTER TABLE
750mm
1000mm
500mm
TABLE SIZE
440mm
660mm
GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH
960mm
660mm
GRAPHIC SIZE FRONT
960mmW x 660mmH

contd.

STALL DIMENSIONS

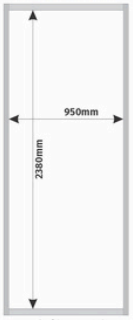
SEAFOOD EXPO BHARAT

Stall Size: 6m x 6m_3 side open

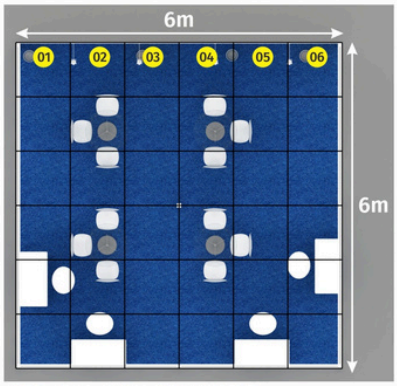
Octanorm/Maxima Structure

1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com

PANEL SIZE

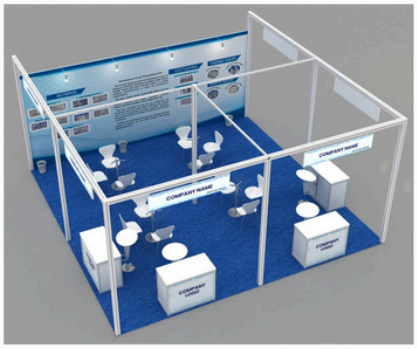


Back Side : 6 panels
950mmW x 2380mmH
Total Panel - 6nos



FOR FULL WALL BRANDING
Backwall Graphics - (5900mm x 2450mm) - 1nos

OPT-1: Stall view with Full Branding



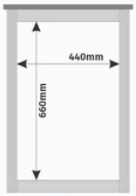
OPT-2: Stall view with Panel wise Branding



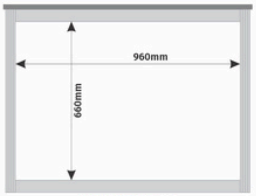
COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

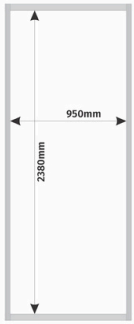
SEAFOOD EXPO BHARAT

Stall Size: 7m x 6m_3 side open

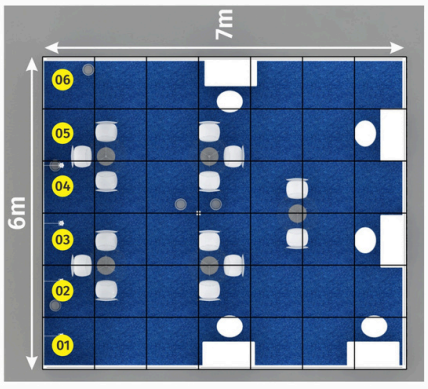
Octanorm/Maxima Structure

1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com

PANEL SIZE

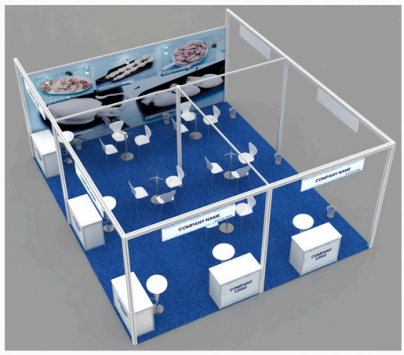


Back Side : 6 panels
950mmW x 2380mmH
Total Panel - 6nos

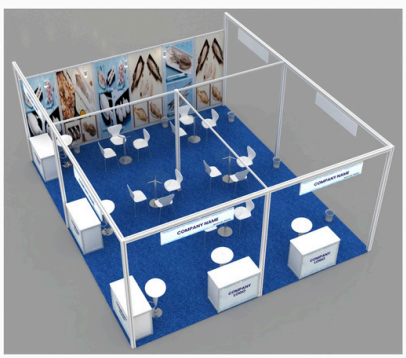


FOR FULL WALL BRANDING
Backwall Graphics - (5900mm x 2450mm) - 1nos

OPT-1: Stall view with Full Branding



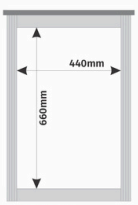
OPT-2: Stall view with Panel wise Branding



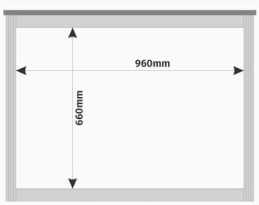
COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

contd.

STALL DIMENSIONS

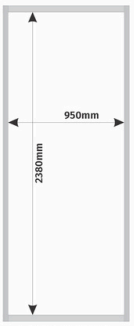
SEAFOOD EXPO BHARAT

Stall Size: 9m x 6m_3 side open

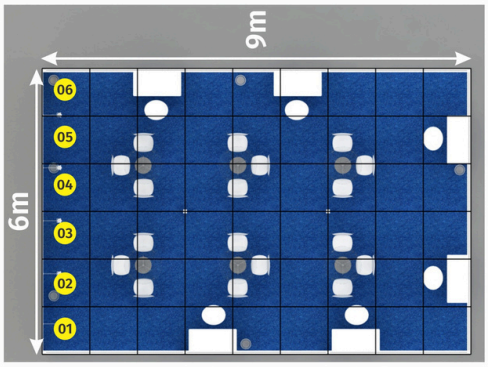
Octanorm/Maxima Structure

1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com

PANEL SIZE

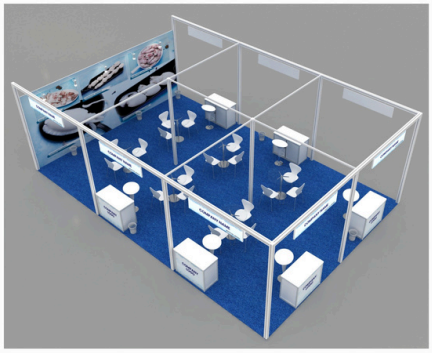


Back Side : 6 panels
950mmW x 2380mmH
Total Panel - 6nos

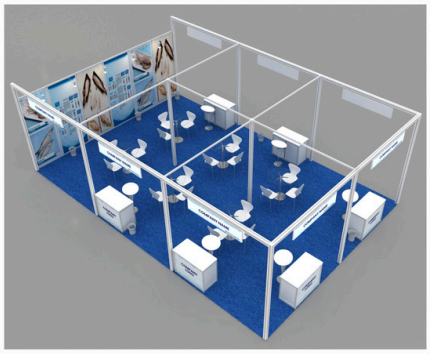


FOR FULL WALL BRANDING
Backwall Graphics - (5900mm x 2450mm) - 1nos

OPT-1: Stall view with Full Branding



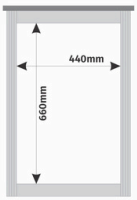
OPT-2: Stall view with Panel wise Branding



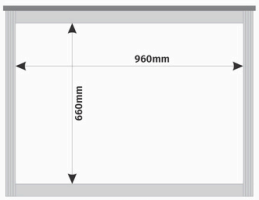
COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

SEAFOOD EXPO BHARAT

Stall Size: 2m x 3m_1 side open

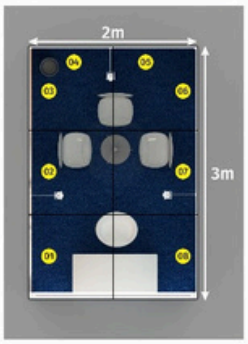
Octanorm/Maxima Structure

1st to 3rd July 2025
Chennai Trade Centre, Chennai, India
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PANEL SIZE



Left Side : 3 panels
Back Side : 3 panels
Right Side : 3 panels
950mmW x 2380mmH
Total Panel - 9nos



FOR FULL WALL BRANDING
Backdrop Graphics - Size (1900mm x 2450mm) - 1nos
Sidewall Graphics - Size (2900mm x 2450mm) - 2nos

OPT-1: Stall view with Full Branding



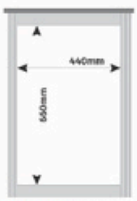
OPT-2: Stall view with Panel wise Branding



COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

STALL DIMENSIONS



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Kerala, India

www.seafoodexpobharat.com

Chennai Trade Centre (Location)